



Innovation Gardening System



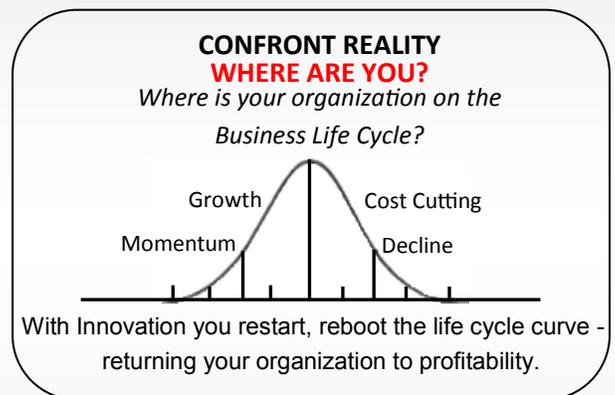
The Innovation Engineering Management System (IEMS) is a scientific method for accelerating more profitable products, services, customers, markets and processes.

Return on Investment from the Innovation Engineering Management System

Individual results vary; however, other companies have realized....

- 72% Increase In your team's confidence to Lead Innovation ¹
- A 7X increase in all employees ability to think smarter & more creatively ²
- Significant growth in employee innovation confidence, optimism & proactive action in 100 days ³
- Ideas to first sale in 10% of the time, at 16% of the cost & with double the odds of success ⁴

1) self-reported surveys from participants 2) In quantity and quality trials versus traditional brainstorming 3) Assessment benchmark study results 100 days after full management system implementation 4) Independent P&G Finance Study and MEP Concept Test Forecasts from the System





What Makes the Innovation Engineering Management System Meaningfully Unique?

1) **A Complete Innovation System Solution - that WORKS!** Innovation Engineering is a complete system where all elements of creating, communicating and commercializing work together in synergy. Using the system, companies have been able to get ideas to first sale in 10% of the time, at 16% of the cost while doubling their odds of success versus how they worked previously.

2) **A Smart System - Grounded in Data - that is Continuously Improving:** Innovation Engineering brings the discipline of engineering to the world of innovation. The core of the program is based on data:
1) Research and analysis of over 26,000 real world innovations, 2) Measurement of over 6,000 innovation teams, 3) Assessments of over 200,000 innovation attitudes and perceptions 4) Real world testing of every major method of innovation and 5) Continuous improvement based on factual benchmarking within the Innovation Engineering System community.

3) **Goof Proof -Tools and Systems that Enable Every Employee to Think Smarter and More Creatively about Innovation** Innovation Engineering tools and systems are the only innovation systems to undergo formal and informal statistical process control to enhance robustness and reliability. The result is -they work -for everyone -and every thinking style. Tools range from Idea Engineering and TRIZ for logical engineers to advanced analogy and brainstorming methods for classically creative and emotional team members. The **Innovation Engineering Labs.com portal** activates employee and managers daily usage of the system. It provides continuing on-line training, cool tools for creating ideas, a system that accelerates project management and transparency, tools for estimating costs and sales and for painlessly collaborating inside and outside of your organization.

Attending the Innovation Engineering Leadership Institute will give you the basics of how to implement the system. To accelerate success an Innovation Engineering Black Belt can provide: 1) Additional hands-on training, 2) Acceleration of existing and new ideas and 4) Coaching to help your leadership with implementation.