



# Planning and Design Charrette

Wednesday, May 29, 2024

9:00 a.m. – 12:00 p.m.

An aerial photograph of a town street, likely in a small city or town. The street is paved and has a yellow double line down the center. On the right side, there are several brick buildings. One prominent building has a sign that reads "Coulter McGuire's MEN'S WEAR". In the background, there is a church with a tall steeple and a water tower. The sky is clear and blue. A large green banner with the word "Welcome!" in white text is overlaid across the middle of the image.

**Welcome!**

BMO



# Your Project Team

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Shelby  
Ferguson



Adam  
Rankin



Darren  
Varner



Jeremiah  
Connealy



Tom  
Fulton

# You and Your Role

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## What is the Downtown Advisory Board and Stakeholder Group?

You are the sounding board for the *Downtown Pittsburgh Strategic Plan*.

This group is made up of community members with a vested interest in this planning process, such as property owners, residents, merchants and more of the downtown community.

## What is your role?

- To provide key insights on downtown
- To share your vision for the future of downtown
- To be a champion of this plan

# Our Purpose

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## What is a downtown strategic plan?

A vision for the future of downtown created *by the community for the community* to record shared goals and desires for downtown Pittsburgh.

An assessment of what downtown looks like today and the challenges and opportunities that exist, evaluating such as **land use, connectivity, quality of life, aesthetics, character, parking,** and more.

A road map for the future that is strategically crafted and coordinated to guide the growth and redevelopment of downtown.

# Project Timeline

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**Discover (January – March 2024)**



**Engage (January – August 2024)**



**Plan (May – June 2024)**



**Refine/Implement (July – August 2024)**



# Charrette Schedule

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## Wednesday, May 29

- Setting the Table
  - Welcome
  - Charrette purpose, process, and schedule
  - Existing conditions and key findings
- Break
- Understanding the Issues and Opportunities
- Break
- Prioritizing the Issues and Opportunities
- Studio Work Session

## Thursday, May 30

- Studio Work Session
- Stakeholder Group Check-in Meeting
- Community Conversation

A group of people are seated in a room, likely attending a meeting or workshop. They are looking towards the front of the room. A green banner with the word "Engagement" is overlaid on the image. The banner has a subtle pattern of green leaves. The word "Engagement" is written in a large, white, sans-serif font. The background shows several people sitting in black chairs, some looking at papers or devices. The room has a light-colored wall and a whiteboard in the background.

# Engagement



# Engagement Events

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## COMPLETED

Stakeholder Meeting (Visioning Workshop)

April 8, 2024

## COMPLETED

Stakeholder/Property Owner Meetings

April 8<sup>th</sup> and 9<sup>th</sup>

## IN-PROGRESS

Planning & Design Charrette + Community Conversation

Wednesday, May 29<sup>th</sup> and Thursday, May 30<sup>th</sup>

VOICE. Share. BEAUTY  
SHOP LOCAL. HELP A NEIGHBOR.  TIP THE BAND BE KIND SUPPORT. Hope For Vision & B  
OUR COMMUNITY IS A BETTER PLACE BECAUSE OF YOU! EXPLORE. CONNECT

# Existing Conditions

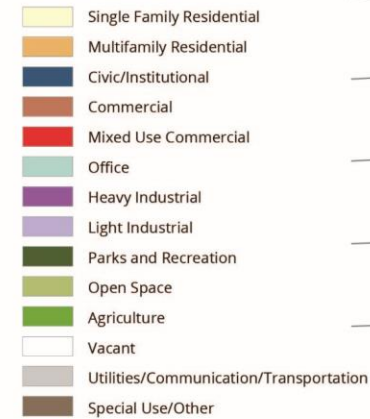




# Land Use

- Commercial is primarily located along N Broadway Street
- Pockets of light industrial, office, civic, and multi-family
- Single-family residential located directly adjacent to downtown boundary

## EXISTING LAND USE



Data Sources: City of Pittsburg, UrbanFootprint, and the Olsson Studio



# Overlay Districts

- Downtown district is bounded by W 15<sup>th</sup> Street to the north, N Joplin Street to the east, E Kansas Avenue to the South, and W Walnut Street to the west.
- Warehouse district located in southern east portion of downtown district

**EXISTING OVERLAY ZONES**

-  Downtown District
-  Warehouse District
-  Downtown Boundary



Data Sources: City of Pittsburg, UrbanFootprint, and the Olsson Studio



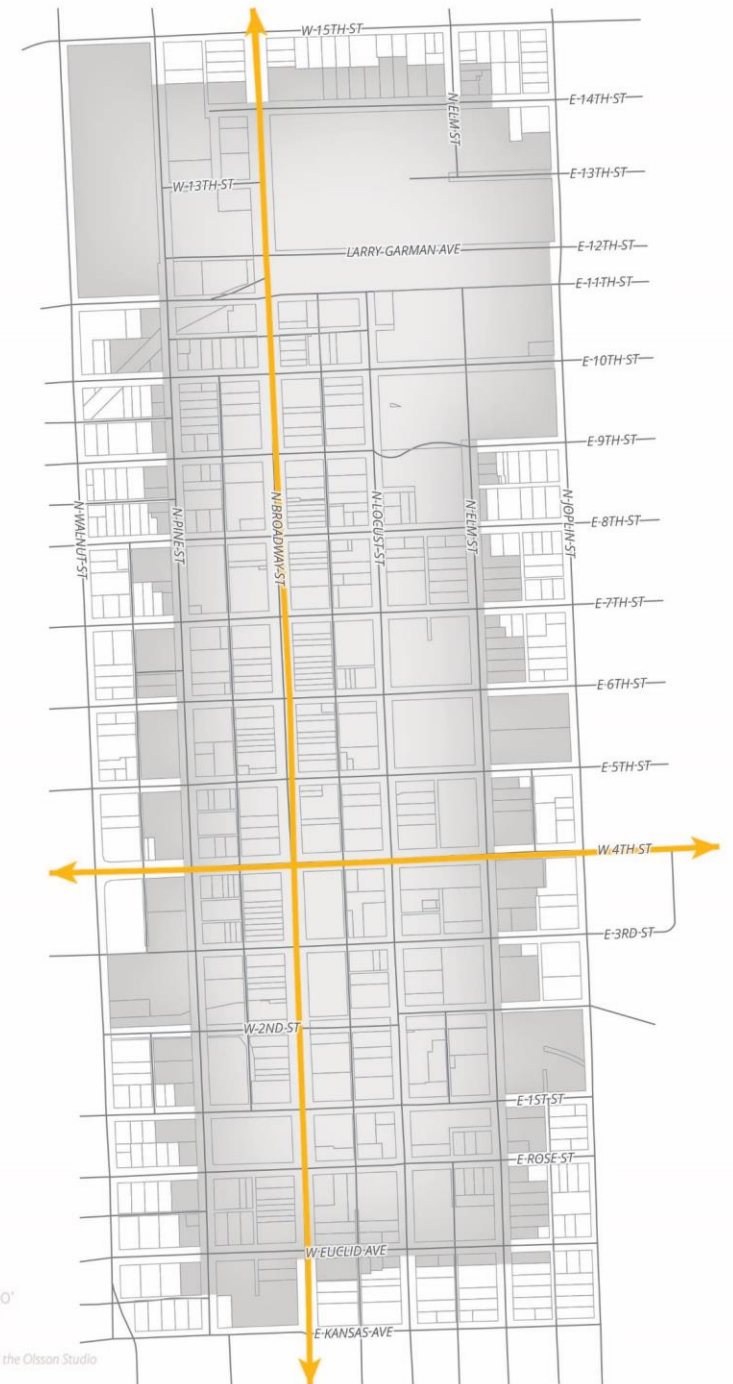


# Road Network

- Primarily roads are N Broadway Street and W 4<sup>th</sup> Street

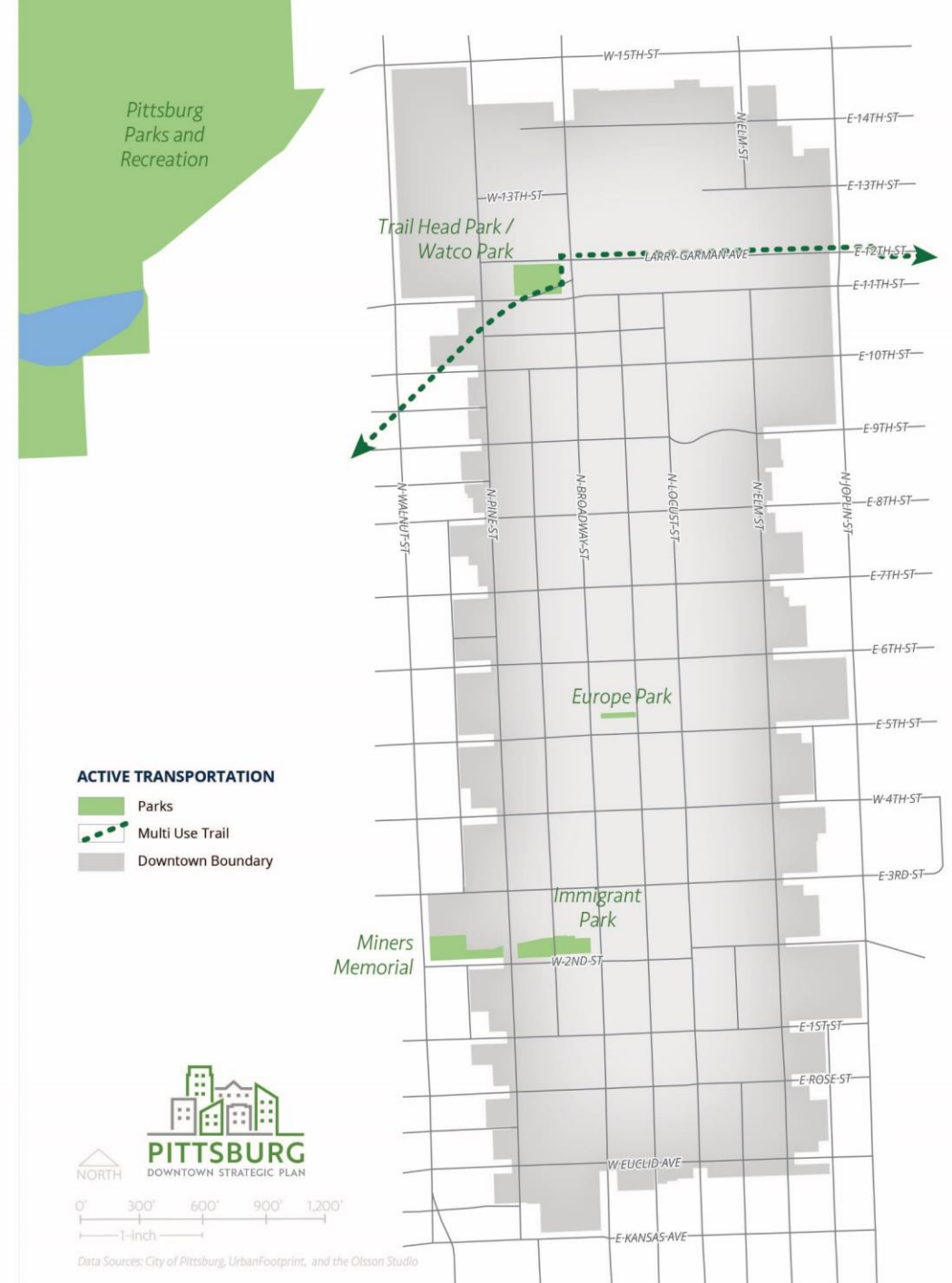


Data Sources: City of Pittsburg, UrbanFootprint, and the Olsson Studio



# Active Transportation

- Parks are located on W 20<sup>th</sup> Street, E 11<sup>th</sup> Street, and E 5<sup>th</sup> Street
- Multi Use Trail Runs along 12<sup>th</sup> Street

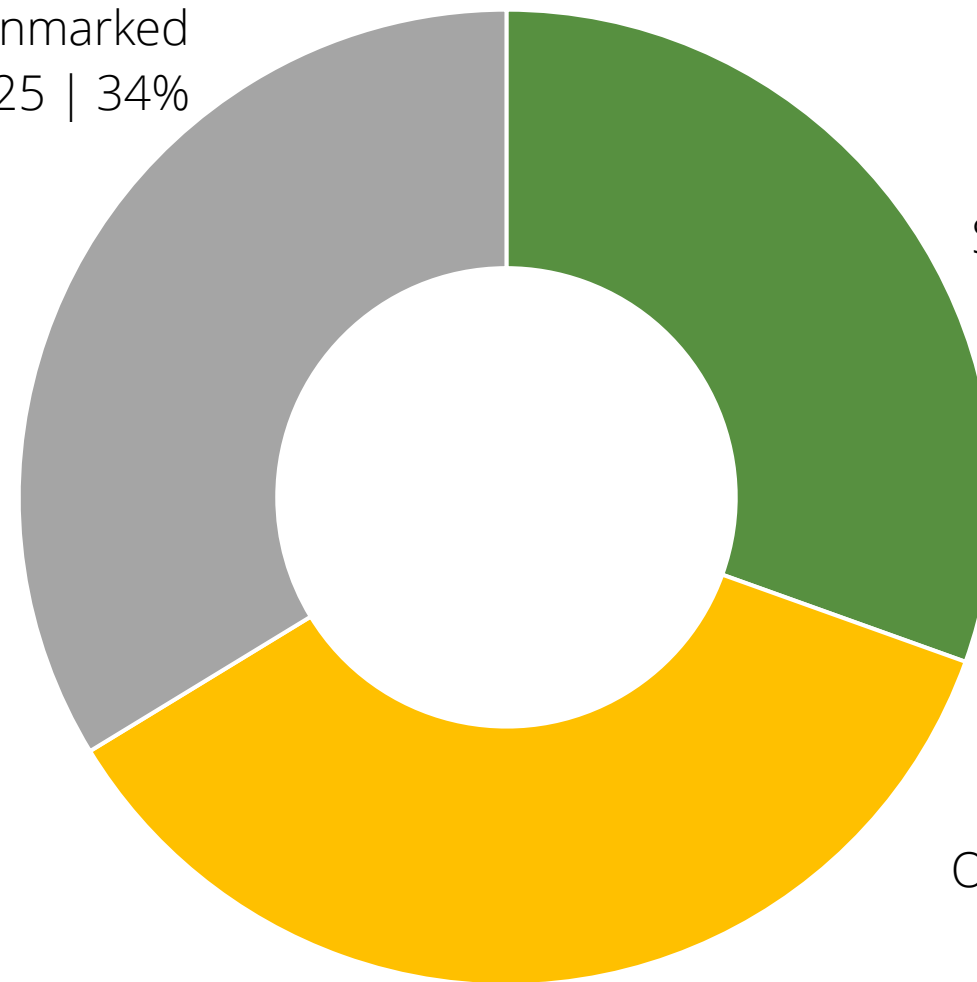




# Existing Parking

- 1,854 public parking space
  - 1,289 on-street spaces
    - 664 marked
    - 625 unmarked
  - 565 surface lot spaces

On-Street  
Unmarked  
625 | 34%

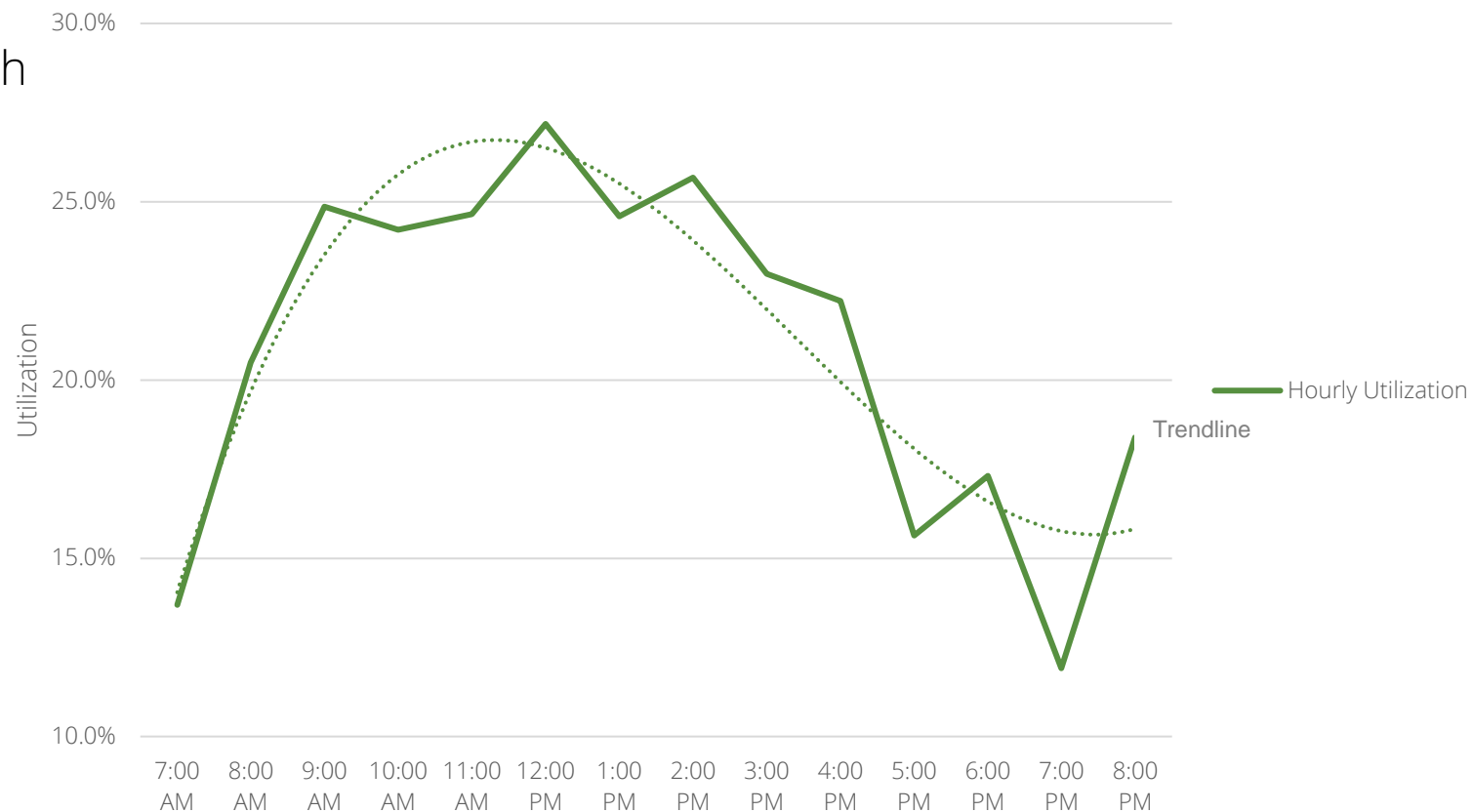


Surface Lot  
565 | 30%

On-Street  
Marked  
664 | 36%

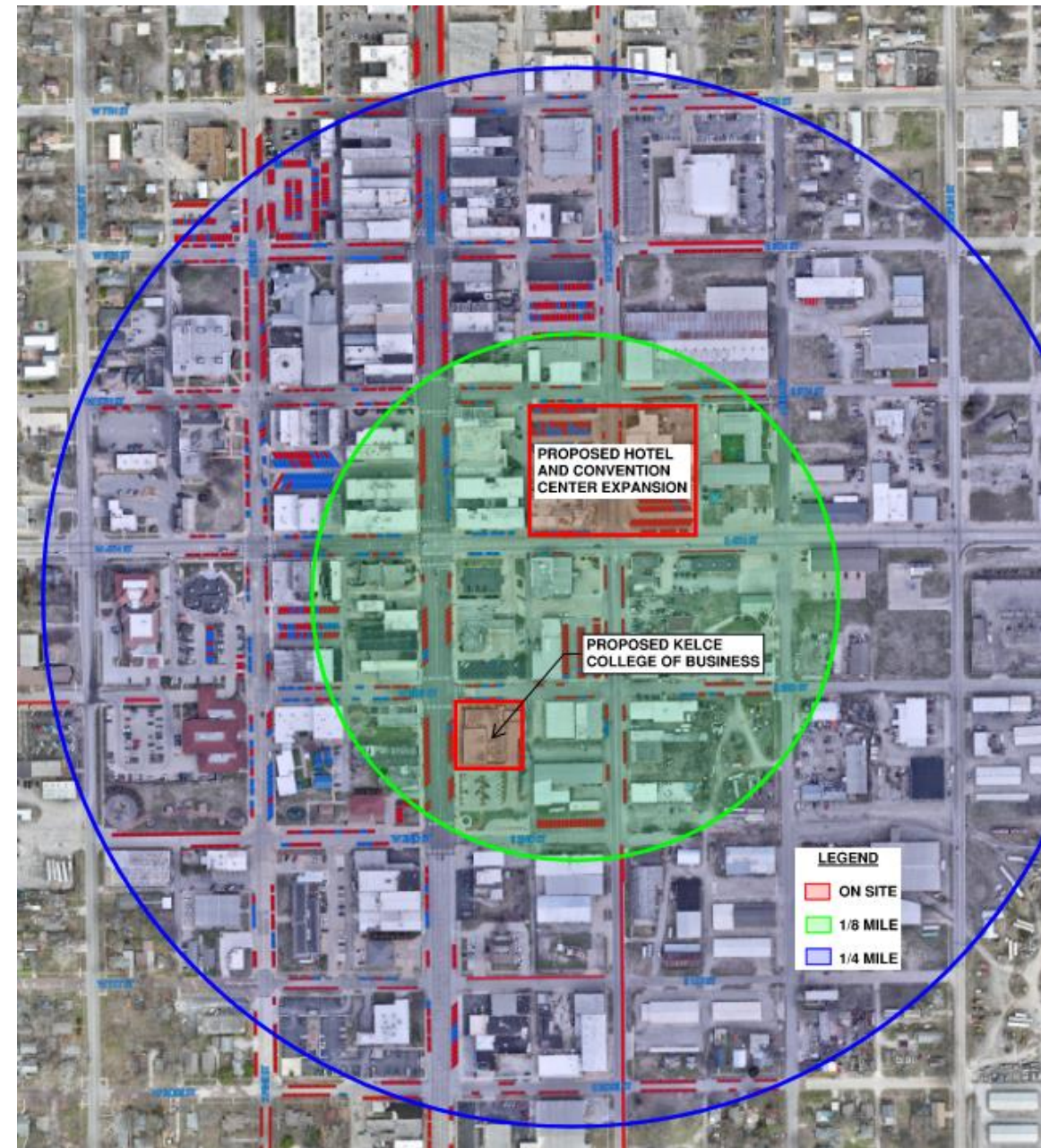
# Utilization

- Parking occupancy peaks over lunch hours 12:00 – 1:00 p.m.
  - 27 percent utilized
- Weekday average
  - 21 percent utilized
  - 389 stalls in use
  - 1,465 vacant



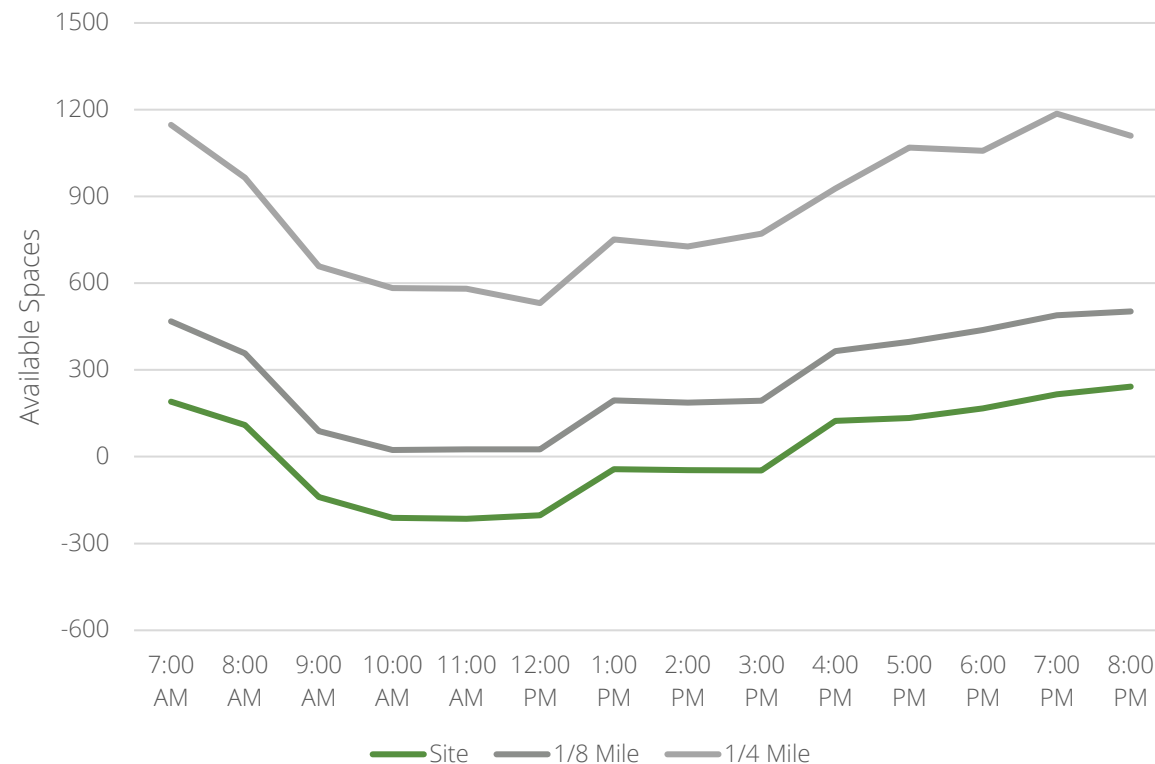
# Proposed Development

- On Site (assumed)
  - Parking lot = 294
  - On street = 22
- 1/8 Mile Walk
  - Parking lot = 92
  - On street = 237
- 1/4 Mile Walk
  - Parking lot = 247
  - On street = 541



# Parking Availability Near Development

Time	On Site	1/8 Mile	1/4 Mile
7:00 – 8:00 AM	190	468	1,148
8:00 – 9:00 AM	110	358	965
9:00 – 10:00 AM	-140	89	658
10:00 – 11:00 AM	-211	23	583
11:00 – 12:00 PM	-215	26	581
12:00 – 1:00 PM	-203	25	531
1:00 – 2:00 PM	-43	195	752
2:00 – 3:00 PM	-47	187	727
3:00 – 4:00 PM	-48	194	771
4:00 – 5:00 PM	124	365	928
5:00 – 6:00 PM	134	397	1,069
6:00 – 7:00 PM	167	438	1,058
7:00 – 8:00 PM	216	489	1,187
8:00 – 9:00 PM	242	502	862
MAXIMUM	-215	23	531





# WHAT HAVE WE HEARD?

PITTSBURGH  
DOWNTOWN STRATEGIC PLAN



# What's not working in Downtown Pittsburgh?

37 responses



# Key Findings from Visioning Sessions

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- Aesthetics – Desire to see general aesthetics within downtown improved. Suggestions included additional streetscaping amenities, sidewalk cleanup, installation of public art, creation of wayfinding signage, and additional green space.
- Safety – Several concerns with safety and the perception of crime in downtown. Many concerns primarily due to unhoused individuals present in the community.
- Walkability – Comments focused on the need for additional shade along Broadway Street, lack of these amenities deters shoppers from walking along the corridor. Desire to continue efforts of making sidewalks ADA accessible as well as bulb outs to ease the pedestrian visibility when crossing Broadway.
- Events and Attractions – Need to develop a destination for residents and visitors to provide entertainment. Desire for youth-friendly and family-friendly attractions and events.



# Key Findings from Visioning Sessions

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- Public Transit – Minimal awareness of Pittsburgh Area Community Transit (PACT) and Gus Bus, including how it operates and stops located within downtown.
- Historic Rehabilitation and Maintenance – Strong interest in historic preservation and maintaining historic feel of downtown. Reality of rehabilitation of historic properties and navigating the needs and cost associated with it.
- Parking – Stakeholder feedback varied on the need and perception of parking in the downtown. Several called for the need for parking enforcement and/or other solutions.



# FOCUS AREAS

PITTSBURGH  
DOWNTOWN STRATEGIC PLAN

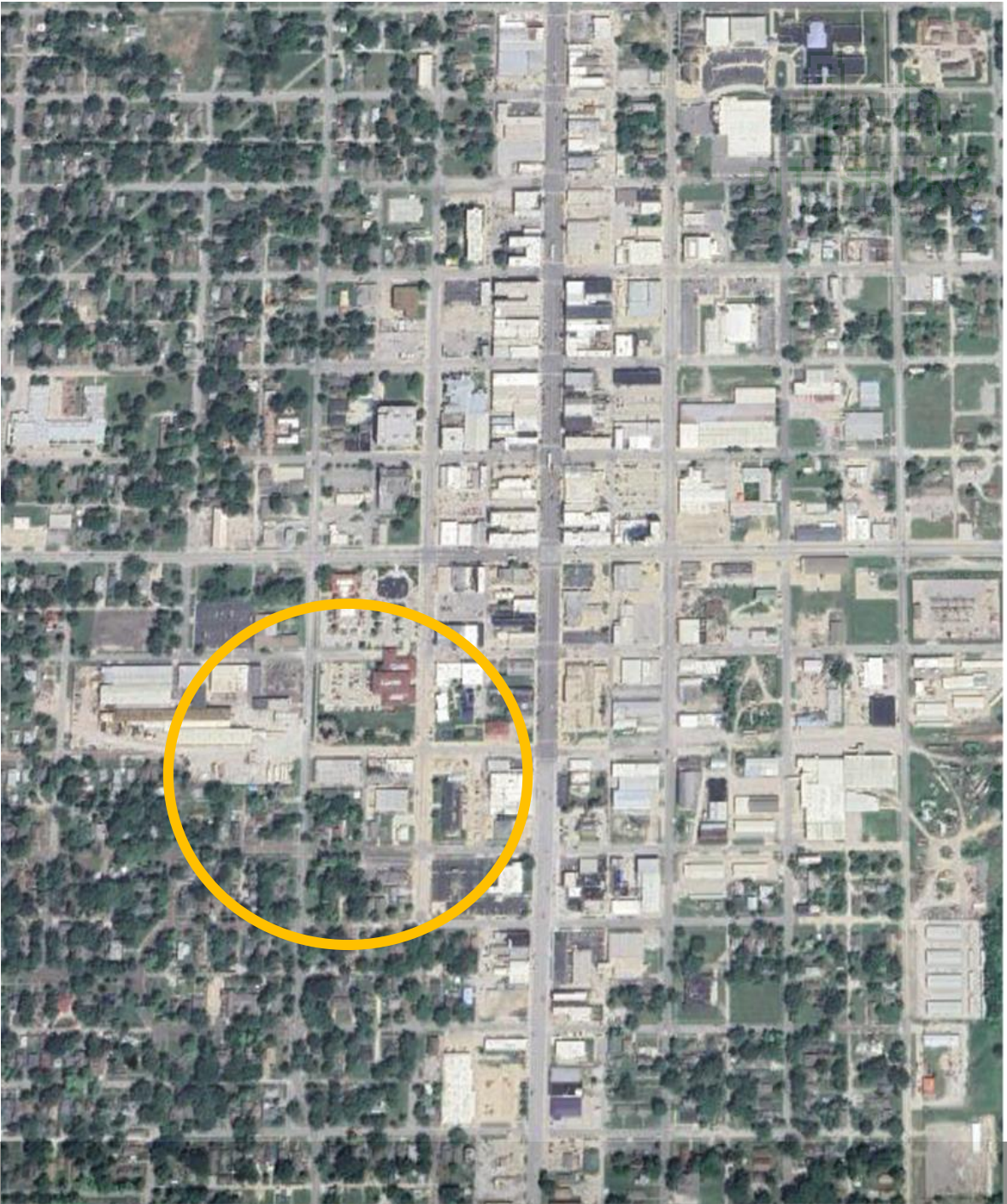
# Gorilla Rising

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# Hotel / Convention Center

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# Sports Fields + Hotel / Convention Center

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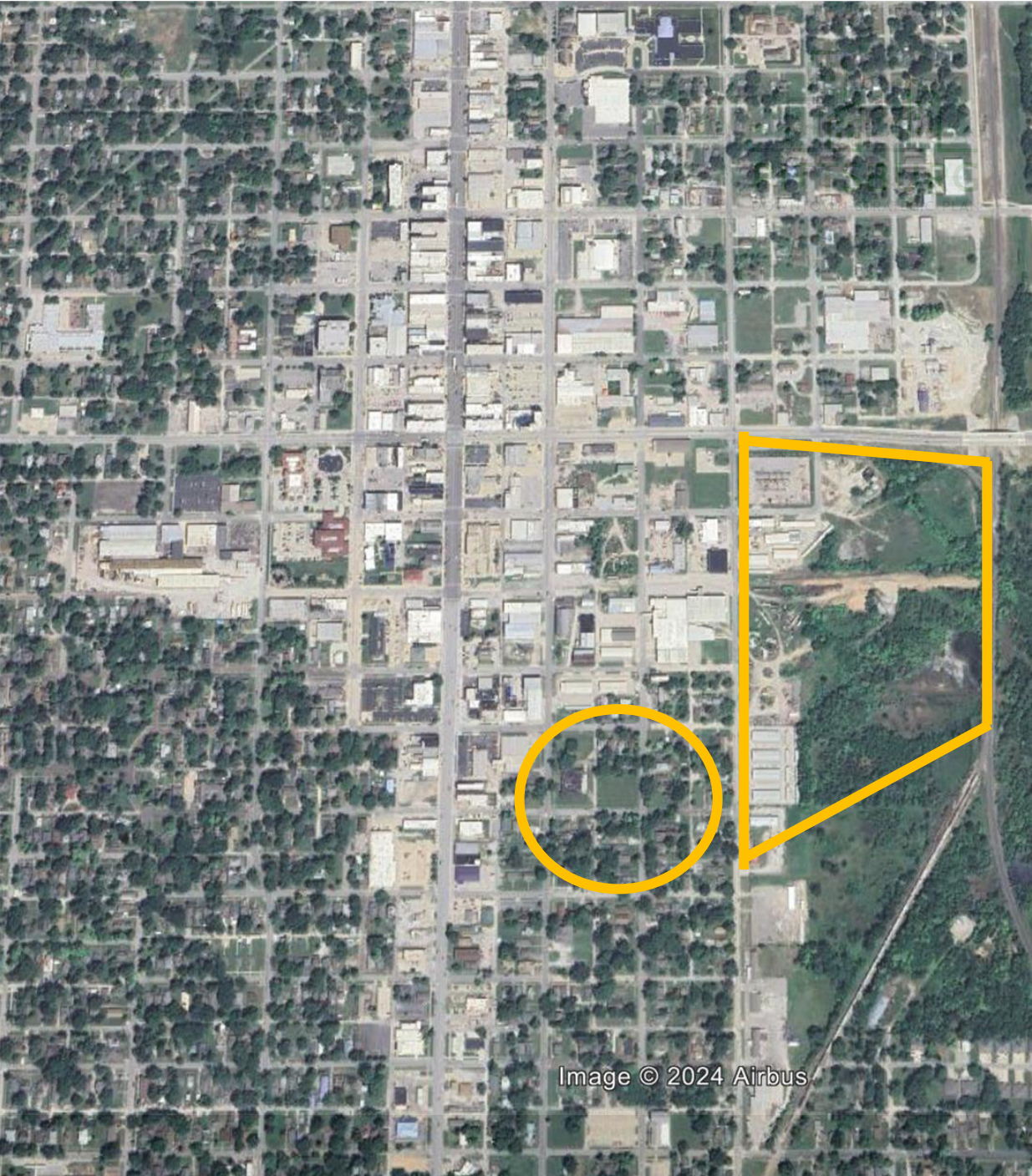


Image © 2024 Airbus