



Downtown Advisory Board

11:30 am – 1:00 pm Monday, July 15 | Arck Construction, 812 N. Broadway St.

Call to Order: Ben Fowler

- Welcome & Agenda Review
- Meeting Notes – *Action Needed*
 - *Move to Approve*
 - *Second*
 - *All in favor/Opposed*

Halloween Event: Katie Sweezey with Ryan Insurance is interested in sponsoring a downtown Halloween event for kids

Old Business: Sarah Runyon

- **Greenbush Strategic Planning Report - Next Action Items for July**
 - Define Process for internal events, roles & responsibilities
 - Define a process for supporting external events and programming
 - Determine use of \$10,000 budget and any supporting needs
- **SEK-CAP Bus Signs – Completed** (waiting for Knights of Columbus approval)
- **Bike Racks & Benches – *Action Needed***
 - Received check deposit \$8,800 rather than previously stated \$10,244.80. Only short \$1,444.80 to complete the downtown bike rack/benches project.
 - Action – determine next steps to order benches/bike racks
 - Decide on locations for these new furnishings.
 - *Move to Approve*
 - *Second*
 - *All in favor/Opposed*
- **Olsson Downtown Strategic Plan Update (All sessions held at Block22)**
 - Virtual Open House is now closed.

- Olsson is preparing final documents including recommendations for August 27 commission meeting presentation.

New Business:

- **Filling Hospitality Board Position – Brad Stefanoni resignation**
- **6-2-0 Day - Kick the Tires**
 - What went well?
 - What can we do to improve?
 - Ideas for next year?
- **July Budget Update**
 - Review expenditures
 - Determine budget for remaining 2024 programs/events
- **Open Discussion / Questions**

Meeting Adjournment: Ben Fowler

Next Meeting – Monday, August 19 | 11:30 am – 1:00 pm – Miners + Monroe, 214 S Broadway