



Downtown Advisory Board

NOTES

11:30 am – 1:00 pm Monday, September 16

Drop the H – 107 East Rose St

Call to Order: Ben Fowler

Members Present: Skip Urich, Darcie Shultz, Ben Fowler, Tree Mulkin, Stephanie Watt, Ashlee Ricks, Blaise Main

Members Absent:

Others Present: Sarah Runyon, Kim Froman, and Daisy Flood (Chamber Events & Membership)

- Welcome & Agenda Review
- Meeting Notes – *Action Needed*
 - *Move to Approve – Ben*
 - *Second – Tree*
 - *All in favor/Opposed – All in favor, none opposed*

Old Business:

- Bike Racks & Benches – *Action Needed – Decide on locations.*
 - Bike Rack Location #1: Block 22/Root (Large)
 - Bike Rack Location #2: Signet Block
 - Bike Rack Location #3: Southwind Cycle
 - Bike Rack Location #4: Near Signet
 - Bench Location #1: Pavilion near bus stop
 - Bench Location #2: White Elephant block
 - Bench Location #3: Signet block
 - Bench Location #4: Miners + Monroe block
 - *Move to Approve – Ben (both)*
 - *Second – Stephanie (benches), Tree (bike racks)*
 - *All in favor/Opposed – All in favor, none opposed*
- Olsson Presentation at City Commission – *Downtown Strategic Plan*

- Tentative Date: *Tuesday, October 22 at 5:30 pm*

New Business:

- **Special Events:**
 - **Halloween Decorating Contest** - Sponsored by Ryan Insurance in partnership with the Morning Sun (October)
 - Katie and Sarah met with ArtForms to discuss supplies, etc.
 - \$35 business entry/participation fee (ad space)
 - Blaise mentioned a local window cleaner who could provide cleanup services
 - **Downtown Connect** – Possible Networking event – need location and date.
 - DAB provides snacks, cash bar (one free drink ticket)
 - Thursday, November 7, 5:30-7:30pm at The Pitt
 - Send out business survey with RSVP
 - Come and go with topic stations
 - Minute at the mic, approx. 6:15pm
 - **Downtown Chamber Coffee** – Nov. 7 at Harlan’s Venue
 - 8am – Food from a variety of businesses
 - **Downtown Holiday Window Decorating** – KOAM TV to sponsor!
 - KOAM is matching DAB funds
 - Daisy mentioned connecting to “Home for the Holidays”
 - Stephanie suggested Chamber donating a year membership
 - Reach out to other media outlets to build a media package – Morning Sun
 - **Small Business Saturday** – Nov. 30 – all day
 - **Tree Lighting Ceremony** – Nov. 30 – 6:00 pm
 - Full planning on hold to re-calculate budget
 - Looking for a Santa actor
 - Colgan Elementary School – choir
- **Marketing Discussion:**
 - **Downtown Map / Brochure is in design!**
 - Sarah shared a sample from Downtown Springfield, MO
- **Open Discussion / Questions?**

Meeting Adjournment: Ben Fowler

Next Meeting – Monday, October 21 | 11:30 am – 1:00 pm – Books & Burrow, 212 S Broadway